

# SOUTHERN NEWS

## University

Founder: Sarwar Jahan

Approved by Ministry of Education Since 2003

Southern University Newsletter, Chittagong, Bangladesh

Issue 38

Summer 2017



## Southern Warriors runner up at Clemon Indoor Uni Cricket Tournament-2017

Southern University Cricket Team "Southern Warriors" became the runner up at the Clemon Indoor Uni Cricket Tournament- 2017. The tournament was held on 08 March and finished on 13 March, 2017 at the Mirpur Indoor Stadium in Dhaka. 32 Universities from all over Bangladesh participated in this tournament. Southern University cricket Team wins against Green University, State University, Jahangirnagar University and Sylhet Metropolitan University consecutively in First Round, quarter final and Semi-final. Southern University lost to Bangladesh University (BU) by 17 runs in the final. BU scored 180 for 6. In reply, Southern scored 163 for 7. Dr. Biren Sikder, State Minister for Youth and Sports was the chief guest of the closing ceremony and handed over the trophy.



## Farewell Program of Computer Science

A Farewell Program was organized for the outgoing students of Computer Science department who have successfully completed BSc in Computer Sc. Engineering Course. The farewell ceremony was held at the Hotel Peninsula, on 24 March, 2017. Secretary of the University Grants Commission (UGC) Dr. M. Khaled attended the function as the chief guest. Vice-Chancellor Professor Dr Md. Nurul Mustafa, Initiator & Founder Prof. Sarwar Jahan, Dean of Science faculty Prof. Dr. Sharifuzzaman, were present in the program. UGC Secretary Dr. Khaled said education is the key to a country's progress. Whenever we will be able to establish a quality education, our country will automatically be developed. We have to ensure strong foundation of primary level education because it is very important for basic foundation. UGC is working to establish an international level education system in Bangladesh. Therefore, we have to work together in this regard" Our quality of education is increasing day by day. Now, our students are contributing to world education sector. The day-long program included formal discussion session, distributing crests to graduating students, presenting crests to honorable guests, launching of 'Silicon', the souvenir of the department. The Program was presided over by the head of the department of computer science, Professor Dr. Md. Abul Mansur.



## From the Desk of Editor

Issue 38; Summer 2017

From the entire team of Southern University, we would like to accord a warm welcome to the Fresher's. The 38th issue of Southern News showcases all evident through another conglomeration of achievements a vignette portrayal of activities had during the spring semester 2017.

Southern University is unflinchingly committed to providing the core values of being a human with the spirits of integrity, honesty and moral uprightness. We would like to recount many achievements that we have had during the past years. This year (2017), Southern University is entering its 15th year. A visible change was observed that Southern News has evidently touched and inspired many people and the students to present and share university's responsibility. It is extremely amazing to see how a team carrying out the work so expeditiously last fourteen years.

We would like to acknowledge the diligent works, who have worked hard to present a resplendent range of young creative minds and experience leaders. Untiring dedication has made it possible to achieve quality education and thereby the students have been able to accomplish their full potentials. We extend a hearty thanks to all the teachers who co-ordinated with the team in making the students for global citizen for a sustainable society. We are always keenly vigilant to make sure to provide a supportive and positive learning environment in which every member has the opportunity to develop their communication and leadership skills, which foster self-confidence and overall personal growth.

Anticipating your encouragement...

Happy reading!

With best regards  
Editorial Team.



## International Mother Language Day Observed

With due solemnity and respect to the martyrs the Amar Ekushey & International Mother Language day observed on February 21, 2017. The Day was started by placing the wreaths at Shaheed Minar, for which a rally was brought out comprising a large number of teaching & admin staffs and students. The National Flag was struck at half-mast, while the black-color flag was hoisted in token of condolence to the martyrs. The black badges were also put on to commemorate the ultimate sacrifice of the students and activists. Discussion session, Dua Mahfil and Cultural program were held at University Hall Room where Vice-Chancellor Professor Dr. Md. Nurul Mustafa spoke as the Chief Guest. Founder of the University Prof. Sarwar Jahan, Pro-VC Prof. Engineer Ali Ashraf, all Departments head, advisors, teachers, officers and students were also present the program. Vice-Chancellor Professor Dr. Md. Nurul Mustafa said, We proud of our Bengali language. We should learn Bengali language properly. He highlighted the background, history various topics about the Language Movement on the occasion. Others Speakers said, "This is our ultimate failure that we could not establish the Bengali language yet at every sphere of our national life following the liberation war. We could not hold up our affluent culture and heritage before the world, instead we are highly imbued with the alien culture lamentably. Everyone to work unified so as to promote the heritage and culture in front of the world. They repeatedly encouraged all to use the Bangla language.



## Observed Independence Day

The 47th Independence Day of Bangladesh was observed with due solemnity. To mark the day different programs were adopted in a befitting manner. A discussion session and cultural programs were arranged. Vice-Chancellor Professor Dr. Md. Nurul Mustafa was present in the programs as chief guest while Initiator & Founder of the University Prof. Sarwar Jahan, Pro-vc Prof. Engineer M Ali Ashraf, all Deans of the faculty, all heads of the department and the Registrar Dr. Mantazul Islam Chowdhury were present the program. The program was inaugurated with the singing of our national anthem followed by discussion session. In the second session, an elaborate cultural program was held in participation with the students of the university. The Program were coordinated by Dr. Shakhawatullah Chowdhury, Head of GED.





## 18th Entrepreneurship *Fair Business Plan Competition*

"Promoting National Heritage" a two day long 18th entrepreneurship fair & Business plan competition 2017 was held on 20-21 April 2017. Department of Business Administration organized the fair where Dr. Apurup Chowdhury, Chairman of Bangladesh Parjatan Corporation was present at the fair as the Chief Guest. Vice-Chancellor Professor Dr. Md. Nurul Mustafa, Initiator and Founder of the university Professor Sarwar Jahan, Pro Vice-Chancellor Prof. Engineer M Ali Ashraf, Dean of Business Administration Prof. Dr. A.N.M Abdul Muqtader, Director IQAC Prof. A.J.M Nuruddin Chowdhury, Registrar Dr. Mantazul Islam Chowdhury, Head of Business Administration Dr. Ishrat Jahan, and competition judges Artist Ahmed Newaz and CEO of Institute of Fashion Technology (VOGUE) Mr Mansoor Alam were also present and shared their knowledge at the fair. Dr. Apurup Chowdhury said, without any support southern students did really wonderfully. He was very happy to see such type of arrangement like entrepreneurship fair. He thinks that tourism is a promising sector for new entrepreneurs. So students can do something about tourism. Professor Sarwar Jahan said "we arrange this kind of fair as a part of Academic Impact of the United Nations at each semester. Students would be able to attain the ability of providing job through this sort of arrangement. Students of BBA Entrepreneurship Development course brought up with their creative business models of 16 stalls where they represented ideas Promoting National Heritage. The fair was ended in the midst of greater festivity and jovial atmosphere. Later certificates were awarded among the participated stalls after the end of the fair. The total program was coordinated and designed by Associate Prof. of Business Administration Kazi Nazmul Huda.



**Vice-Chancellor:**

Professor Dr. Md. Nurul Mustafa

**Pro-Vice Chancellor:**

Professor Eng. M Ali Ashraf, (In-Charge)

**Treasurer:** Prof. Sarwar Jahan

**Registrar:** Dr. Mantazul Islam Chowdhury

**Controller of Examinations:**

Rezaul Karim

**Faculty & Departmental Head**

**Department of General Education**

Coordinator of the Department-

*Dr. Shakhawat Ullah Chowdhury*

**Faculty of Business**

**Department of Business Administration**

Dean of the Faculty

*Prof. Dr. ANM Moqtader*

Head of the Department-

*Dr. Ishrat Jahan*

**Faculty of Science & Technology**

Dean of the Faculty

*Dr. Md. Sharifuzzaman*

**Department of Computer Sc. Engineering**

Head of the Department-

*Professor Dr. M. Abul Mansur*

**Department of ECE/ EEE**

Advisor: *Professor Ahmed Hossain*

Head of the Department-

*Haydaet Ullah*

**Department of Pharmacy**

Head of the Department -

*Professor Mohiuddin Chowdhury*

**Department of Civil Engineering**

Advisor: *Professor Mozammel Hoque*

Head of the Department- *Prof. Engi Ali Ashraf*

**Faculty of Arts, Social Sc. & Law**

Dean of the Faculty

*Professor Dr. Muin-ud-Din Ahmad Khan*

**Department of Law**

Advisor: *Professor M. Khaled*

Head of the Department- *Md. Tareq*

**Department of English**

Head of the Department - *Shafin M. John*

Institute of Management & Information  
Technology (iMiT)

Southern University Legal Advice  
Center

Southern University Research Center

Southern University Press

Career Planning & Development Center

Bangladesh National Cadet Corps  
(BNCC)



**Historic 'Mujibnagar Day' Observed**

The Historic 'Mujibnagar Day' was observed with due solemnity Monday morning. A discussion meeting and essay competition was held at the University Hall Room on 17 March, 2017. Vice-Chancellor Professor Dr. Md. Nurul Mustafa was present in the program as the chief guest. Initiator and Founder Sarwar Jahan, Dean of Science & Engineering Professor Dr. Sharifuzzaman, Registrar Dr. Mantazul Islam Chowdhury participated in the discussion session. A large number of students, Faculty Members, and officials were present in the program. Speakers address the importance and role of the Mujibnagar government were immense in our Liberation War. Mujibnagar Day is observed marking the formation of Bangladesh's first government at Mujibnagar under Meherpur district on April 17, 1971. Mujibnagar government led the War of Liberation in 1971 inspiring the freedom fighters and mass people to join the war.

Dr. Mahfuzul Hoque Chowdhury, the Vice Chancellor of Chittagong Independent University gave courtesy visit to Prof. Dr. Nurul Mustafa, Vice-Chancellor Southern University



**Annual cultural program of civil engineering**

The annual cultural and award distribution program of Civil Engineering Department was held in the auditorium. Founder member Dr. Israt Jahan was present as the chief guest, Dean of the Faculty Science and Engineering Dr. Md. Sharifuzzaman. Professor (Engineer) M. Ali Ashraf, PEng. were also present in the program. All teachers and students of civil engineering were present. The competition was held in various subjects including poetry recitation, song, and drama, face-to-face and short film. Then the certificates and awards were distributed among the winning students.

## ACADEMIC CALENDAR 2017

Southern operates on a semester system consisting of three semesters per year: Spring, Summer & Fall.

### Summer Semester 2017

- May 1 : Holiday (May Day)
- May 09 : Summer Semester Class Begin
- May 09 : Late Enrollment /Schedule Students
- May 10 : Holiday (Budda Purnima) \*
- May 12 : Holiday (Lailatul Barat) \*
- May 20 : Spring 2017 Grade Published
- May 27 : Ramadan
- June 20 : Semester Spring 2017 Grade Published
- June 05 : Observe world environment day \*
- June 20 : Last Date Summer Trimester Course Drop
- June 20 : Last Day to pay Summer Trimester Tuition(NO CHARGE)
- June 19 : Summer Trimester Mid-Term Exam Start
- June 19 : Semester Final Exam Start for Civil & Pharmacy
- June 20 : Enrollment (Fall 2017 Schedule student) for Civil & Pharmacy
- June 22 : Lailatul Qadar \*
- June 26-29 : Eid Ul Fitr Break \*
- Jul 08 : Semester Orientation for Civil & Pharmacy
- Jul 09 : Semester Classes begin for Civil & Pharmacy
- July 20 : Semester Spring 2017 Grade Published for Civil & Pharmacy
- July 23 : Jumma-tul-Bida \*
- Aug 13 : Fall Trimester Enrollment /Schedule Students
- Aug 14 : Holiday (Jarma Austomi) \*
- Aug 15 : Holiday (National Mourning Day)
- Aug 24 : Summer Trimester Final Exam Start(22-28)
- Aug 25-30 : Fall 2017 Evaluation Test

### Fall Semester 2017

- Sep 7 : Fall Trimester Orientation
- Sep 8 : Fall Trimester Classes begin
- Sep 1-5 : Holiday Eid-ul-Azha\*,
- Sep 20 : Observe World Tourism Day
- Sep 25 : Observe World Pharmacists Day
- Sep 30 : Holiday Durgapuja\*
- Oct 01 : Holiday Muharram (Ashura) \*
- Oct 5 : Observe World Teacher's Day
- Oct 13 : Observe Arabic New Year
- Sep 7 : Last Date Fall Course Drop with fees for Civil & Pharmacy
- Sep 7 : Last Day to pay Fall Tuition(NO CHARGE) for Civil & Pharmacy
- Sep 10 : Mid-Term Exam Starts(10-16) for Civil & Pharmacy
- Oct 10 : Fall Trimester Course Drop Last Date with fees
- Oct 10 : Last Day to pay Fall Trimester Tuition(NO CHARGE)
- Oct 15 : Fall Trimester Mid-Term Exam Starts(22-27)
- Nov.26 : Southern University Founding Anniversary
- Dec 01 : Holiday (Milad-un-Nabi)\*
- Dec 08 : Enrollment Spring 2017(Schedule student)
- Dec 10 : Observe Human Rights Day
- Dec 14 : Observe Intellectual Martyr Day
- Dec 16 : Holiday Victory day
- Dec 21 : Semester Final Exam (21-30)
- Dec 25 : Holiday Christmas
- Dec 26-28 : Spring Semester 2017 Evaluation Test

### Research Project Published

Research work of Mr. Hedate Ullah, Ms. Rubana Hoque and Ms. Ferhana Sharmin Jui, Assistant Professor of Electrical Engineering were published from Germany.

Mr. Ullah has been completed his Bachelor and Master's degree from the University of Applied Sciences, Germany. He is a PhD scholar of the University of Applied Sciences, Germany. He is currently working as an Assistant Professor in the Department of Electrical Engineering, Southern University, Bangladesh. He has published several research papers in the field of Electrical Engineering and Telemedicine.

**A Health Monitoring System for the Patients and Telemedicine System**

Hedate Ullah  
Rubana Hoque Chowdhury  
Ferhana Sharmin Jui

978-3-330-03219-4

LAMBERT



### 51th Board of Trust Meeting Held

The 51th Southern University Bangladesh Trust meeting was held at University conference hall on 04 March, 2017. The meeting was presided over by Founder member and renowned Industrialist Al-Haj Khalilur Rahman. Among the founder members, The Initiator of the Southern University Prof. Sarwar Jahan, Vice Chairman Alhaj Shafiq Uddin, Dr. Ishrat Jahan, Mr Abdus Salam, Professor Kamal Uddin Chowdhury, Mr Ferdous Khan Alamgir, and Vice Chancellor Prof Dr. Md. Nurul Mustafa were also present there. The meeting started with the welcome speech given by the Honorable Chair and then discussed various important issues, were such as development of University permanent campus, income and expenditure statement of year 2016, and the UGC, Government rule and order.



### 21th Academic Council Meeting Held

The 21th Academic Council Meeting was held on 14 March 2017 at Conference Room, under the Chairmanship of Vice-Chancellor Professor Dr. Md. Nurul Mustafa. Professor Sarwar Jahan, Founder of the University, Pro-VC Prof. Engineer Ali Ashraf, Deans of all faculties, advisors, Registrar, Heads and Controller of Examination were present in the meeting and participated in the discussion. External member Professor Dr. Mohammad Abul Hossain, Professor Dr. Ami Mohammad Nasrullah, The meeting started with welcome speech given by the Honorable Chair. After that the Academic committee discussed different agendas like academic performance report, proceeding of 20th academic council meeting, change of tri-semester to di-semester as per UGC office order, regular publication of gazette of graduate students, progress in exam tabulation sheet award of degrees to successful candidate, syllabus revision, class routing, ID number of students as per UGC Instruction and miscellaneous.



## Badminton Fest-2017 held

Southern University Sports Center organized Badminton Fest-2017 at M.A Aziz stadium's Gymnasium on 13 March to 16 March, 2017. All faculties and staffs participated the fest and enjoyed playing badminton. Vice-chancellor Prof Dr Md. Nurul Mustafa was present as the chief guest at the opening ceremony. Besides, initiator and founder of Southern University Professor Sarwar Jahan, Professor A J M Nuruddin Chowdhury, Professor Dr A N M Abdul Muqtadir, Professor Dr Sharifuzzaman addressed the function as special guests.



## Inter Department Football Tournament 2017

The Inter Department Football Tournament 2017 was held at Chittagong outer stadium, CJKS practice field on 07 February to 15 February, 2017. The Department of Business Administration won the championship while department of Computer Science won the Runner Up trophy. Vice-chancellor Prof Dr Mohammad Nurul Mustafa was present as the chief guest at the prize giving ceremony. Initiator & Founder of the University Prof. Sarwar Jahan, IQAC Director Professor A J M Nur Uddin Chowdhury, Dean of Business Professor Dr A N M Muqtadir, Dean of Science & Engineering Professor Dr Sharifuzzaman addressed the function as special guests. The Chief guest handed over the champion and runner up trophy to the winner and runner up team.



## Football tournament in the department of civil engineering

Football Tournament-2017 was held at the initiative of civil engineering department. The tournament was inaugurated by Professor Sarwar Jahan, founder of the University. Tournament organized by the Civil Engineering Department held at the permanent campus field. Sangu team won by 2-0 goals in the final match with Halda team. Professor (engineer) M. Ali Ashraf, PEng, the Pro-VC and Head of the Civil Engineering Department attended the final match as the chief guest. Engineer Ali Ashraf in his speech, "We do not want to become a robotic engineer. We want to build all-rounder engineers in the form of art, debate & study." Civil engineering department has taken such initiatives to this end.





## Annual tour

### Department of English

The Department of English, organized an annual tour to Parki Sea Beach on 10th of February 2017 leaving behind the monotony of consecutive classes, seminars and exams. The bus started off from the campus premises at 8:00am. More than 300 students went to the tour under the supervision of the Departmental Head Assistant Professor Shafin Muhammad John. Respected faculty members of English Department ensured the safe arrival of all participants back to home after a truly memorable journey.

### Islamic Studies

Department of Islamic Studies, organized a day long tour to Bandarban, a hill tracts district of Chittagong, on 7th April 2017. About 120 persons including faculty members, students and staffs participated in the tour. Beautiful tourists' spots and natural beauty of Bandarban, such as Meghla, Nilanchal etc, were visited. A cultural competition program was held at 'Meghla Porjatan Kendro'. There were many events in the program like local song, musical chair, goal target, raffle draw etc. and prizes were given to the winners at end of the program.



## BNCC Annual Camping 2016-17

Southern University platoon has participated "Annual Camping 2016-17" at Military Farm Driving Track Area, Chittagong Cantonment, organized by Karnaphuli Regiment, BNCC. Camp duration was 7th January to 16th January. Six cadets have completed their exercise. Department of ECE student, Cadet Sergeant Utpal Barua has got CUO (Cadet Under Officer) appointment at camp. Department of Law student Ikhtiar Uddin & Department of Civil student Ataur Rahman Irfan have got Company Sergeant Major & Company Quarter Master Sergeant appointment respectively. Before that Cadet Corporal Ataur Rahman Irfan participated in "Winter Military Exercise", which duration was 14th December to 27th December at Cox's Bazar with 10 Infantry Division, Bangladesh Army. Southern University BNCC is the first platoon in Non-Government University.

## Workshop on Data Management and Report Writing



Workshop on Data Management, Self Assessment Report Writing and Post Self Assessment Improvement Plan was held at Southern University Bangladesh (SUB) Hall Room on 22 March, 2017. It was organized by Southern University Institutional Quality Assurance Cell (IQAC) as part of Higher Education Quality Enhancement Project (HEQEP) directed by University Grants Commission (UGC) and Ministry of Education with assistance of the World Bank. Director of HEQEP of UGC Prof Dr Sanjoy Kumar Odhikari addressed the workshop as trainer.

Director of IQAC of SUB Prof A J M Nuruddin Chowdhury presided over the inauguration ceremony while Vice-Chancellor of SUB Prof Dr Md Nurul Mustafa was present as the chief guest. Founder of SUB Sarwar Jahan, Pro-vc Professor Engr M Ali Ashraf, Registrar Dr. Mantazul Islam Chowdhury and Deans of different departments, advisers, heads of departments and other teachers were present in the program

## Workshop on Effective Teambuilding, Spring 2017



A daylong workshop on "Effective Teambuilding" was conducted on 22 April 2017, in Southern University Bangladesh to enrich the knowledge of the students of Organizational Development and Change Course of MBA program. Dr. Kazi Golam Faruk, of British American Tobacco, facilitated the program and discussed different issues of Teambuilding. He mostly highlighted on teambuilding exercise, formation of team, and importance of teamwork in an organization. Total 56 students of MBA program participated in the workshop and gained hands-on experience on the subject matter. The program ended by certificate awarding session and vote of thanks by the coordinator of the program Mr. Kazi Nazmul Huda, Associate Professor of the Department of Business Administration.

## Workshop on Digital & Social Media Marketing, Spring 2017



A daylong workshop on "Digital & Social Media Marketing" was conducted on 15th April 2017, in Southern University Campus to enrich the knowledge of the students of Advertising & Promotion Management Course of BBA program. Mr. Wasan Khatib, Marketing & Start-up Specialist facilitated the program and discussed different issues on the importance of Digital Marketing, how to sale products using social media and market Analytics. Total 30 students of BBA program have participated the workshop and gained practical knowledge on the subject matter. The program ended by certificate awarding session and vote of thanks by the coordinator of the program Mr. Kazi Nazmul Huda, Associate Professor of the Department of Business Administration.

## Workshop on Self Assessment Process and Team Building



Workshop on Self Assessment Process and Team Building was held at Southern University Conference Room on 19 March, 2017. It was organized by SA Committee, Department of Computer Science. Southern University Institutional Quality Assurance Cell (IQAC) as part of Higher Education Quality Enhancement Project (HEQEP) directed by University Grants Commission (UGC) and Ministry of Education with assistance of the World Bank. Head of Computer Science Department Professor Dr. Md Abul Maansur presided over the inauguration ceremony while Vice-Chancellor of Southern University Prof Dr Md Nurul Mustafa was present as the chief guest. Founder Professor Sarwar Jahan, , Director of IQAC and trainer Prof A J M Nuruddin Chowdhury, Registrar Dr. Mantazul Islam Chowdhury, Pharmacy department Professor Mohiuddin Chowdhury, members of SA Committee and all teachers of department of Computer Science were also present the workshop.





### Workshop on Emotional Intelligence, Spring 2017

A daylong workshop on "Emotional Intelligence," was conducted on 22nd April 2017, at Southern University Bangladesh to enrich the knowledge of the students of Human Resource Management Course of MBA program. Mr. Md. Shihab Uddin Khan, of MIDAS Safety facilitated the program and discussed different issues of Emotional Intelligence and how it helps in leadership development and effective decision making. Total 41 students of MBA program participated the workshop and gained hands-on experience on the subject matter. The program was ended by certificate awarding session and vote of thanks by the coordinator of the program Mr. Kazi Nazmul Huda, Associate Professor of the Department of Business Administration.



### Workshop on Teambuilding: A Way of Self-Assessment

Workshop on Teambuilding: A Way of Self-Assessment was held at Southern University Conference Room on 09 April, 2017. It was organized by SA Committee, Department of English Southern University Institutional Quality Assurance Cell (IQAC) as part of Higher Education Quality Enhancement Project (HEQEP) directed by University Grants Commission (UGC) and Ministry of Education with assistance of the World Bank.

Vice-Chancellor of Southern University Prof Dr Md Nurul Mustafa was present in the workshop as the chief guest. Founder of SUB, Mr. Sarwar Jahan, Pro Vice-Chancellor Professor Eng. M Ali Ashraf, Director of IQAC and Trainer Prof A J M Nuruddin Chowdhury, Professor Mohiuddin Chowdhury, members of SA Committee and all teachers of English Department were also present in the workshop.



### Workshop on Career Planning & Development, Spring 2017



A daylong workshop on "Career Planning & Development" was conducted on 15th April 2017, at Southern University Bangladesh to enrich the knowledge of the students of Principles of Management Course of BBA Evening program. The Head of Human Resource Management & Training Pedrollo nk Limited facilitated the program and discussed different issues of Career Planning and Development. He mostly highlighted the issues on interview preparation, CV writing tips, office etiquettes, and dress code. Total 31 students of Evening BBA program participated the workshop and gained hands-on experience on the subject matter. The program was ended by certificate awarding session and vote of thanks by the coordinator of the program Mr. Kazi Nazmul Huda, Associate Professor of the Department of Business Administration.

(Free Services)

সাদান ইউনিভার্সিটি  
আইনী পরামর্শ কেন্দ্র

**Southern University  
Legal Advice Center**

Organized by  
Department of Law

## Symposium on Ethical Rights of Buyer and Seller



This is for the first time, Symposium on Ethical Rights of Buyer and Seller was held at Department of Business

Administration, Southern University Bangladesh at Southern Conference Room. Where the students of 45, 46, 47 Batch have been participated in this symposium. Honorable founder of Southern University Bangladesh and the Head of the Department of the Business Administration have given their valuable speech on the Ethical Rights of Buyer and Seller. They have also appreciated the department as well as course teacher for having this initiative to the students of the department. Mr. S. M. Nazer Hossain, Vice President, Consumer Association Bangladesh and Mr. Md. Shaif Ullah (Mansur), Managing Director, Mellow Fashion Ltd. & Director, BGMEA were present as the Symposium Speakers: Speakers focused on the various contemporary issues regarding the Ethical Rights of Buyer and Seller at home and abroad.

Mr. Md. Shaif Ullah (Mansur), Managing Director, Mellow Fashion Ltd. & Director, BGMEA highlighted the fundamental responsibilities of the sellers' who are ensuring the ethical rights beside the legal rights of the buyers. In addition, Mr. S. M. Nazer Hossain, Vice President, Consumer Association Bangladesh emphasized the importance of consumers awareness and movement for enjoying the rights of buyers. Finally, the symposium has concluded with the questions and answer session with honorable guests and students. This symposium has been organized and coordinated by Mr. Mohammad Sirajul Islam, Faculty Member, Department of Business Administration, Southern University Bangladesh. Along with other faculty members of the Business Administration were also presented in this program.

## Seminar on "Effectiveness of Kadamtali flyover in Chittagong city" at Southern University Bangladesh



Seminar titled 'Effectiveness of Kadamtali flyover of Chittagong city' organized by the Department of

Civil Engineering at Southern University Bangladesh was held recently in the seminar room. With the chairmanship of Head of Civil Engineering Department of Southern University Bangladesh and Pro-VC Professor (Engineer) M. Ali Ashraf, PEng, Assistant Professor of Civil Engineering Department. Hasina Iasmin was the presenter at the seminar. All the teachers and students were present at the seminar. Assistant Professor Dr. Hasina Yasmin presented the information-based discussion on the subject of Kadamtali flyover, through the Power Point Presentation. the result of the Research has shown that the number of ADT (average daily traffic) on flyover is not satisfactory. The reason is that the presence of a bus terminal near the Kadamtoli railway station, due to the absence of ramp drums. She urged the need for increasing flyover efficiency soon enough for the country's interest. In addition, to reduce the traffic congestion of the city and to reduce the impact of traffic congestion on the main roads, she gives them an accurate understanding on proper use of that flyover.

## Symposium on Education in United Kingdom



Symposium on Education in United Kingdom was held at Southern University Conference Room on 17 April, 2017. Mr.

Kelvin Jones, Senior Regional Director of University of East London, UK was present in the program as the Key speaker. The Symposium was organized by Career Development Center of Southern University Bangladesh. Director of IQAC Professor AJM Nuruddin Chowdhury, Head of Business Administration Dr. Ishrat Jahan, Associate Professor Kazi Najmul Huda and students of different faculties were present in the program.

## Symposium on Offshore Banking: Scope and Impact on Bangladesh Economy



For growing importance to maintain foreign currency reserve Offshore Banking plays a great role in Bangladesh Economy. In line with this, it is

talked of the topics in banking sector of Bangladesh. By considering the all the contemporary and sophisticated banking affairs, Dept. of Business Administration, Southern University Bangladesh organized a Symposium on Offshore Banking: Scope and Impact on Bangladesh Economy. 36 students of BBA final semester (Money and Banking Course; Spring 2017) participated in this symposium with full enthusiasm. Besides this program is planned by Head of the Business Department Dr. Ishrat Jahan and coordinated by course coordinator Atiqur Rahaman, Lecturer, Dept. of Business Administration and conducted by Mohammad Rafiqul Islam CDCS, First Assistant Vice President and Head of Offshore Banking, Bank Asia Limited.

## Seminar on "Transparency in Procurement"

Seminar titled 'Transparency in Procurement' was held at the seminar room of the Civil Engineering Department of Southern



University Bangladesh. In the chairmanship of Head of Civil Engineering Department and Pro-VC of Southern University Bangladesh Professor (Engineer) M. Ali Ashraf, PiEng, Additional Chief Engineer Humayun Kabir Chowdhury, Public Works Department of the People's Republic of Bangladesh, was the chief guest of the seminar.

Executive Engineer Ahmed Abdullah Noor presented the seminar on presentation of 'Transparency in Procurement' using Power Point technology. In the keynote speech Mr. Humayun Kabir Chowdhury said that the highest transparency is maintained in the field of online submission through tender submission, processing and tender call etc. And because of e-tender, people's acceptance of tender has increased. In the presentation of the seminar, Ahmed Abdullah Noor, presented the transparency of purchase management, is presented through e-tendering. He said that in before the political pressure, the fear of arms was nepotism, it is possible to completely eradicate e-tendering. He also describes the process of e-tendering. Now people can submit their tender by sitting in the house. They saved their time and money. He also said that every tender has a unique ID and password with the application so that the security of the tender is 100% sure.



## Farewell Program of Law Department

Farewell program of 27th batch, Department of Law was held at the Hotel Peninsula on 02 February 2017. The program was presided over by founding member & Trust Chairman Alhaj Kharilur Rahman. Chittagong Development Authority (CDA) Chairman, Mr Abdus Salam was present as the chief guest. Vice-Chancellor Professor Dr. Md. Nurul Mustafa, Initiator of the University Prof. Sarwar Jahan and Pro-Vice Chancellor Professor Engineer M Ali Ashraf, Advisor of Law Department Professor Mohiuddin Khaled, Senior teachers, renowned lawyers, staff and student were also present in the program and enjoyed the program.

The guests threw light on different career options available for the law graduates and their speech was full of motivation. The day long program was followed by a Dinner and an enchanting Cultural Program with vibrant participation of the students of Law department.

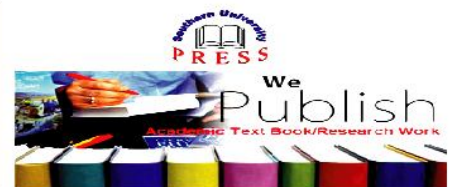


## Fresher's Reception of Civil Engineering Department

Fresher reception of Civil engineering Department was held at the Hall Room at SUB. The function was chaired by the Pro-vice-chancellor Professor Engineer M Ali Ashraf. Managing director of Chittagong WASA Engineer A K M Fazlulah addressed the function as the chief guest. Initiator and founder Professor Sarwar Jahan inaugurated the program. Former Vice-chancellor of Chittagong University of Engineering and Technology (CUET) Prof Engineer Mozammel Haque addressed the function as special guests. Managing director of Chittagong WASA Engineer A K M Fazlulah said that engineers will build up the future country. "They can make a country planned and modern one. So, the students of engineering department should be studious and honest for the country."



**গ্যাস-বিদ্যুৎ-পানি ব্যবহারে সচেতন হউন**





## Fresher's Reception

The fresher's reception of Southern University Bangladesh was held at the Mehidibag campus on 19 January, 2017. The Trustee Board Chairman of Southern University Bangladesh and eminent industrialist Khalilur Rahman was present at the function as the chief guest. Addressing the function as the chief guest, the President of Chittagong Metropolitan Chamber of commerce and Industry (CMCCI) Alhaj Khalilur Rahman said, "The students admit at the university to make their future by achieving knowledge. I hope the fresher will be devoted to acquiring knowledge during the student life at Southern University Bangladesh." Besides, Vice-Chancellor Professor Dr. Md. Nurul Mustafa, Initiator of the University Professor Sarwar Jahan, Pro-Vice Chancellor Professor Engineer M Ali Ashraf and teachers of the different departments were present in the program.



## Inter-University short Film Competition

For First time in Chittagong Inter-varsity short film competition-2016 was held at Southern university Hall room on February 3, 2017, under the title sponsor Dakhina. 'Digital Question' of Tanim Shahriar, student of State University of Bangladesh became the first obtaining the best film award in the competition while 'Do or Die' of BGMEA University of Fashion and Technology student became the second and 'Pataka' and the 'Religious' of Iftekher Ahmed of Green University and Sujit Dev Roy of MC University College respectively became the third in position. A total of 21 films of 17 universities including Dhaka University were screened in the competition. The Initiator and founder of Southern University Prof. Sarwar Jahan graced the occasion as the chief guest while dramatist Pradip Dewanji, film researcher Anwar Hossain Pintoo and journalist Nazimuddin Shyamol were the judges. The program was attended, among others, by Prof. Dr. Sharifuzzaman, Prof. Mohiuddin Chowdhury, Dr. Ishrat Jahan, Prof. Hasina Zakaria and City Councilor Giasuddin, Prof. Sarwar Jahan in his speech said the real scenario of society is depicted through cinematography and hence such sort of cultural functions would help refrain the students as well as the youth community from the clutches of anti-social activities. He expressed and hope that these films produced by the youth producers would act as the 'means of protest' to all immoral activities of the society. Dakhina inter-varsity short film competition would also act as a 'platform' in the field of flourishing latent talent of the youths, he added.

To:

SOUTHERN



## Career in a Changing World

Earning a living is an important reason for working but it is not the only reason. Deciding what kind of lifestyle someone would like does not guarantee that he or she will achieve it. But it will help narrow down career choices and eliminate those that are clearly unsuitable.

A career is more than just a job. A job is a specific position with a particular employer. A career is a series of related jobs in a particular field. Most people change jobs from time to time to gain more experience, earn more money, or simply to do something different.

Today's workplace is constantly changing. Developments around the world affect the demand for certain goods and services. World of work is changing, work environment forces shaping the world of work by Technology "Reinventing". Rapid technological innovation is creating transparency and lowering transaction cost. Emerging markets are reshaping the global economy.

As administrative assistant previously, skills needed on typing, diary management, meeting preparation and basic computer skills. But, now extensive IT skills, including publishing platforms and power point (PPT), Coordinating senior leadership figures in multiple location and or departments are important. Arranging online program, conference calls and webinars is preferable. An administrative assistant must have problem solving capacity and able to think critically.

**Sarwar Jahan**  
Initiator & Founder,  
Southern University Bangladesh

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