

SOUTHERN NEWS

University

Founder: Sarwar Jahan

Approved by Ministry of Education Since 2003

Southern University Newsletter, Chittagong, Bangladesh.

Issue 27;

Fall 2013



37th SUB Board of Trustee Meeting held

The 37th Board of Trust meeting of Southern University Bangladesh was held on July 26, 2013. The meeting was presided over trust Chairman Al-haj Khalilur Rahman. Among others Vice Chancellor Professor Mohammad Ali, Founder and Treasurer Mr. Sarwar Jahan, Vice Chairman of Trust Al-haj Shafique Uddin, Member of Trust Mrs. Ishrat Jahan, Prof. Kamal Uddin Chowdhury, Mr. Abdus Salam, Mr. Mamun Salam, Al-haj Abdus Salam and Dr. Sharifuzzaman was attending the meeting and took part in the discussion. Members were discussed in the meeting like Income and Expenditure statement, development of permanent campus and budget of 2013-14 and miscellaneous.



Tree Plantation Program held at Southern University Bangladesh

Southern University Bangladesh organized a tree plantation program of its permanent campus at Baizid area, Chittagong on 23rd July 2013. Founder and Treasurer Mr. Sarwar Jahan, Pro VC Prof. Dr. Sharifuzzaman, Dean of Business Administration Prof. Dr. Abdul Muktadir, head of Business Administration Mrs. Ishrat Jahan, teachers, administrative officers and students of the University took part in the tree plantation program. Addressing the program Sarwar Jahan said proper environment is required for good education and natural green campus can ensure good environment. "Keeping this fact in mind we started planting different trees in the under construction permanent campus to make one of the greenest campus in the country" he added. Under the program huge numbers of fruit, wood and medicinal tree saplings were planted in the campus.



From the Desk of Editor

Issue 27; Fall 2013

Welcome to the 27th issue of summer 2013 of Southern Newsletter. This Newsletter includes reports on our activities and a taste of forthcoming events that is published once per semester. Contributions are welcome; please contact the editor for more information. Southern Newsletter is published online in pdf-format (distributed by email) and also in printed version (distributed by post). You can download it from Southern University Website at www.southern.edu.bd. If you want to subscribe the newsletter from the Southern mailing-list, please send an e-mail to: southern.edu@gmail.com OR info@southern.edu.bd.

While scripting editorial for this issue, there are chaotic environment emerges in the country, regarding election process. It will put bad image of the nation around the world. Unfortunately, after forty-two years of independence, yet to be determined how to transit the power. We passionately hope that the chaos will stop soon and the MIRACLE will take appropriate and positive initiatives. We call upon the concerned people to shake off lethargy, to wake up, to be alert and march ahead with courage, perseverance and surefooted by yet jumping ahead to catch with the racing time.

May I take this opportunity to thank my Editorial team for their sincerity and hard work, without whom the Newsletter would have been impossible to publish. I hope, they will show the same guts in future as well in order to strengthen the publication side yet



e-commerce fair 2013.

Southern University Bangladesh has joined as Knowledge Partner of Chittagong e-commerce fair 2013. The three day long e-commerce fair was launched on July 4, 2013, which was jointly organized by Ministry of Communication and Information Technology and Zella Administration of Chittagong. The event was inaugurated by Mr. Md. Nazrul Islam Khan, Secretary of Information & Communication Technology Ministry while the chief guest of the ending ceremony was Mr. Hasanul Hoque Enu, Honorable Minister of Information Ministry. The slogan of the fair was "Festive for buying and selling at your premise". Almost 50 different organizations along with Southern University Bangladesh participated in the fair.



Workshop on Bengali Pronunciation, Recitation, Debate and Drama: A Creative Initiative of Department of General Education

A creative workshop on Bengali Pronunciation, Recitation, Debate and Drama started by the Department of General Education under the supervision of Assistant Professor Dr. Md Shakhawat Ullah Chowdhury . The program was inaugurated by Mr Sarwar Jahan, Founder and Treasurer of Southern University.. Mr. Ahkam Ullah , Secretary of Bangladesh Recitation Coordination Association , Dr. Hasan Shamsuddin, Drama Personality Prodeep Dewanjee, Tpush shekhor , Recitation personality Probir Paul , Driste Debate Team Member Mr. Robi conducted classes . Remaining classes will be held for production in every Saturday 10am to 1 pm. Finally trained students will be integrated as member of the organization KANTHSAILEY and SOUTHERN UNIVERSITY THEATER for continuous performance.



Prof. Engr. Ali Ashraf Joined as Head of Civil Engr. of Southern University

Professor Engr. Ali Ashraf former President of Engineering Institute Chittagong and Fellow of Institute of Engineers Bangladesh (IEB) was appointed Head of Civil Engineering Department, Southern University Bangladesh. Mr. Ali Ashraf was born in 1951 in a noble family of Fatikchori, Chittagong. In 1976 he graduated in Civil Engineering deptt. Of Chittagong University and later he got his Msc from USA. Engr. Ali Ashraf worked longtime as a visiting Professor of Chittagong University of Engineering and Technology (CUET). He attended a number of seminars concerning education in many countries of the world. He had a massive contribution to the field of research and many of his research works were greeted cordially in national and international arena. He is directly and indirectly involved in many social and cultural welfare activities.

Vice-Chancellor:

Professor Mohammed Ali

Pro-Vice Chancellor:

Dr. Md. Sharifuzaman (In-Charge)

Treasurer: Sarwar Jahan

Registrar: Prof. Zahir Uddin Ahmad

Controller of Examinations:

Rezaul Karim

Faculty & Departmental Head

Department of General Education

Coordinator of the Department-

Dr. Shakhawat Ullah Chowdhury

Faculty of Business

Department of Business Administration

Dean of the Faculty

Prof. Dr. ANM Moqtader.

Head of the Department-

Mrs. Ishrat Jahan

Faculty of Science & Technology

Dean of the Faculty

Dr. Md. Sharifuzaman

Department of Computer Sc.

Head of the Department-

Professor Dr. Nurul Mostafa.

Department of ECE/ EEE

Professor Ahmed Hossain

Department of Pharmacy

Head of the Department –

Professor Mohiuddin Chowdhury

Department of Civil Engineering

Advisor: *Professor Mozammel Hoque*

Head of the Department- *Prof. Ali Ashraf*

Faculty of Arts & Social Science

Dean of the Faculty

Professor Dr. Muin-ud-Din Ahmad Khan

Department of Law

Md. Atiqur Rahman

Department of English

Head of the Department –

Professor AZM Shamuzzaman Khan

Department of Islamic Studies

Head of the Department–

Professor Dr. Muin-ud-Din Ahmad Khan

*Institute of Management & Information
Technology (iMiT)*

Southern University Legal Advice Center

Southern University Research Center

Southern University Press

International Call For Papers

**Vienna 10th INTERNATIONAL ACADEMIC
CONFERENCE –**

WHEN: June 3-6, 2014

WHERE: The IISES, Vienna, Austria

Enquiries: iises@iises.net

Web: <http://www.iises.net/conferences/vienna-conference-june-3-6-2014/>

**5th GLOBAL ISLAMIC MARKETING
CONFERENCE (GIMAC5)**

WHEN: 22nd to 24th April 2014

WHERE: Kuala Lumpur, Malaysia

Enquiries: welcome@iimassociation.com and alserhan@qu.edu.qa

Web address: <http://www.globalimc.org>

**BRITISH ACADEMY OF MANAGEMENT
2014 CONFERENCE**

WHEN: 9th to 11th September 2014

WHERE: Belfast, United Kingdom

Enquiries: bam@bam.ac.uk

WEBSITE: <http://bit.ly/1cMpWUj>

**THE GLOBAL CONFERENCE ON
BUSINESS MANAGEMENT (GCBM) 2014**

Venue: Singapore 238840

Date: 12th - 13th May 2014

Enquiries: leeming@aventisglobal.edu.sg

Web address: <http://academy.edu.sg>

**10th INTERNATIONAL STRATEGIC
MANAGEMENT CONFERENCE.**

Rome, Italy, 19-21 June 2014

Enquiries: strategicman@gyte.edu.tr

Web address: <http://www.isma.info>

**INTERNATIONAL CONFERENCE ON
CRITICAL STUDIES IN ACCOUNTING AND
FINANCE**

15th to 17th December 2013

Venue: Abu Dhabi, United Arab Emirates

Enquiries: csafc@uaeu.ac.ae

Web: <http://www.cbe.uaeu.ac.ae/csafc2013/>

**2014 ISIS-MIAMI BEACH INTERNATIONAL
MULTIDISCIPLINARY ACADEMIC
CONFERENCE**

Dates: 5th - 7th January, 2014

Place: Miami Beach, Florida, USA

admin@ISISWorld.org or visit our

Website www.ISISWorld.org.

**25th INTERNATIONAL BUSINESS RESEARCH
CONFERENCE**

Venue: Cape Town, South Africa

Dates: 13 - 14 January 2014

Website: www.info-researchmeeting.com

Send papers and enquiries to: paperswbi@gmail.com

**INTERNATIONAL CONFERENCE ON HUMAN
SCIENCES AND EDUCATION (ICHE 2014)**

24th to 25th March 2014

Kuala Lumpur, Malaysia

Enquiries: iche@worldresearchconference.com

Web: <http://www.worldresearchconference.com/iche2014/>

**INTERNATIONAL CONFERENCE ON ARTS,
ECONOMICS AND MANAGEMENT (ICAEM
2014) March 22-23, 2014**

Dubai (UAE)

22nd to 23rd March 2014

Dubai, United Arab Emirates

Enquiries: info@icehm.org

Web address: <http://www.icehm.org/2014/03/24/37>

**ICBTS2014 GLOBAL INTERNATIONAL
CONFERENCE ON BUSINESS TOURISM AND
APPLIED SCIENCES**

Paris, France

24-26 March, 2014

Enquiries: icbtsparis@yahoo.com

Web: <http://www.icbstoronto.com/14115962/paris>

**2014 INTERNATIONAL CONFERENCE ON
ELECTRONICS ENGINEERING AND POWER
ENGINEERING (CEEPE 2014)**

26th to 28th February 2014

Kunming, China

Enquiries: ceepe@saise.org

Web address: <http://www.ceepe.net/>

**2 - DAY INTERNATIONAL WORKSHOP ON:
APPLIED RESEARCH METHODS AND WRITING
PUBLISHABLE PAPER**

2-3 January 2014, BIAM Foundation,

Dhaka, Bangladesh

Website: www.wbiworld.org

**014 INTERNATIONAL CONFERENCE ON E-
COMMERCE, E-ADMINISTRATION, E-SOCIETY,
E-EDUCATION, AND E-TECHNOLOGY (e-CASE
and e-Tech 2014)**

Nagoya University, Nagoya, Japan,

April 2-4, 2014

<http://www.tw-knowledge.org/ecase2014>

New Members @ Southern University

- | | | |
|---------------------------|---------------------|--|
| 1. Ms. Sharmin Jahan | Joined on May.2013 | as Lecturer in the department of English |
| 2. Mr. Ehsanul Hoque | Joined on May.2013 | as Lecturer in the department of English |
| 3. Ms. Adiba Zaman | Joined on May.2013 | as Lecturer in the department of English |
| 4. Kazi Farzana Mamtaz | Joined on July 2013 | as Lecturer in the department of GED |
| 5. Shatabdi Bhattseharjee | Joined on July 2013 | as Lecturer in the department of Pharmacy |
| 6. Ms. Tasriva Sikander | Joined on July 2013 | as Lecturer in the department of Computer Sc. |
| 7. Md. Abdulla | Joined on July 2013 | as Lecturer in the department of Civil Engineering |
| 8. Md. Abul Hasan | Joined on July 2013 | as Lecturer in the department of Civil Engineering |
| 9. Tajkia Ahmad | Joined on July 2013 | as Lecturer in the department of Civil Engineering |

Let us welcome them to the Southern University Family



Wall Paper Competition 'Deyalika' held at SUB

A day long wall paper competition named 'Deyalika' was held on August 19, 2013 at the conference hall of Southern University. The event was organized by 43rd batch of Department of Business Administration, where 8 teams contested the event. The participating teams exhibited their different ideas like 21st February, season's changes in Bangladesh, Bangla nababorsha, Bashanta utshab etc. in the competition, the program was inaugurated by Prof. Dr. Abdul Muktedir, Dean of Business Administration while the program was conducted by Asst. Professor Kazi Nazmul Huda. The guest judge of the competition was Mr. Tasnim Islam, Mr. Shimul Das and Mrs. Rehnuma. In his address chief guest said-"This sort of competition will give the participants to delve into the performing arts beside their academic studies. He expressed his heartiest thanks to the participants.



Seminar on Outsourcing Held

A seminar on "outsourcing" entitled "work when you want, where you want & be the future leader" was held at the hall room of Southern University. Under the Chairmanship of Prof. Ahmed Hossain, the chief guest of the seminar was Dean of the faculty Prof. Dr. sharifuzzaman. Mr. Sunan Kazmi, Ambassador of the freelancer.com was the keynote speaker of the seminar. The keynote paper presenter highlighted the salient features of the outsourcing along with digital presentation. Mr. Jahangir Alam, and Mr. Jamir Uddin, teachers of CSIT, were in overall coordination of the seminar.

Call for International Scholarship

4. University of Lausanne , Switzerland
Scholarship for: Masters Level.
Start Date: August 26, 2013
Last Date: December 15, 2013
<http://www.unil.ch/international/page82856.html>
5. University of Gloucestershire, UK
MBA Scholarships for International Students
Masters Level.
Start Date: October 12, 2013
Last Date: December 13, 2013
More Info: www.glos.ac.uk/international/prospective/scholarships/Pages/scholarships.aspx
6. Ramapo College, USA
Scholarship for: HSC Level.
Start Date: October 03, 2013
Last Date: December 15, 2013
<http://www.ramapo.edu/freshmen/scholarships/>

1. Call opens for Higher Education Academy (HEA) International Scholarship Programme
Deadline: The call will close on 20 January 2014.
2. **Romanian Government Scholarships for International Students**
Bachelor, Masters, PhD Level.
Start Date: December 03, 2013
Last Date: February 15, 2014
email: mae@mae.ro
<http://www.mae.ro/en>
3. **NISF Scholarships for Foreign Students in Japanese Universities**
Bachelor, Masters Level.
Start Date: October 15, 2013
Last Date: December 22, 2013
Email: nitoriKSZ_09@nitori.jp
<http://www.nitori-shougakuzaidan.com/>

"Tell me and I forget. Teach me and I remember. Involve me and I learn", Benjamin Franklin

Graduate Programs

- Executive MBA (Friday OR Evening)
- MBA (Friday OR Evening)
- MS in CS IT ● MA in English
- LL.M ● M.Pharm
- MA in Islamic Studies

Undergraduate Programs

- BBA(Day OR Evening) ● LLB ● BA in English
- B.Pharm ● BSc.Computer Sc. & IT
- BSc. Civil Engineering
- BSc. Electronic & Communication Engineering
- BSc. Electrical & Electronic Engineering



Workshop on Employee Maintenance at SUB

A daylong workshop on “Employee Maintenance Administration highlighting the latest labor laws on working hours, leave & holidays, salary & wages and welfare provisions” held 10 may 2013 at Southern University Bangladesh. Southern Career Planning and development centre (SCPDC) and Institute of Management and Information Technology (IMIT) jointly organized the workshop. The program was presided over Asst. Prof. Ishrat Jahan where the keynote presenter of the workshop was Dr. Kazi Golam Faruk, DGM- HR, KAFCO. The keynote presenter dwelt on Employee maintenance aim, scope, working hours, rules of leave and holidays in his presentation About 60 participants were participated in the workshop. Later, the certificates were awarded among the participants of the workshop. Asst. Prof. Kazi Nazmul Huda was overall supervised the program.

Daylong Workshop on Leadership

A daylong workshop was held on “Leadership” at Southern University campus, Chittagong on July 27, 2013. The workshop entitled “Youth Leadership in Community Development” was jointly organized by Dept. of General Education and Southern Professional Education for Executive Development (SPEED). Mr. Subir Dus, Focal Person -Youth Issue of Young Power in Social Action (YPSP) was the facilitator at the workshop. It was presided over by Dr. Shakhawat Ullah Chowdhury, Head of GED while The keynote speaker focused on functions, areas & levels of Community development, introduction to leadership, leadership model, secrets of success and way of becoming leader. A questionnaire session was held at the 2nd phase of the event where numerous questions were replied by the facilitator. In the end Certificates were awarded to the participants of the event.



Workshop on” Practice and Procedure in the family court”

Law Department of Southern University Bangladesh arranged a workshop on “Practice and Procedure in the family court” at University hall room on June 18, 2013. Professor Mohiuddin Khaled, advisor of Law Department inaugurated the workshop as chief guest while Asst. Judge Md. Nizam Uddin, Md. Kamal Hossian, Mr. Koushik Ahmed Khondokar and Mrs. Nazmun Nahar were the speaker of the workshop. Later, the certificates were awarded among the participants of the seminar. The program was coordinated by the head of Law Department Mr. Atiqur Rahman and lecturer of law department Mr. Sahin Siraj.



Fresher's Reception of Computer Sc. EEE and ECE held

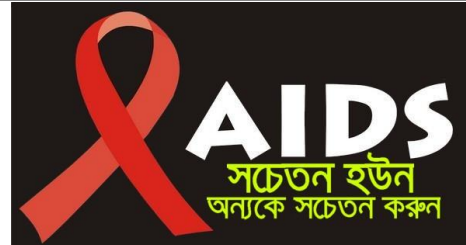
The Fresher's reception for the newly-enrolled students of Computer Sc., ECE and EEE was organized by the concerned departments in which Dean of the faculty Prof Dr. Sharifuzzaman was the Chief Guest and Registrar Dr. Mantazul Islam Chowdhury was the special guest. Asst. Prof Hadayet Ullah, Head of the department of EEE welcome newly enrolled and admitted students. The program was presided over by advisor of the department Prof. Ahmed Hossian. All Faculty members and students were present in the program. The Chief Guest, in his address, highlighted the importance of science education in Bangladesh and noted that Southern lays a lot of emphasis on the expansion of science education by ensuring its quality. He advised the students to be regular in classes. A cultural program was presented after the orientation program.



Daylong Workshop on Marketing Plan

A daylong workshop was held on "Effective Marketing Plan" at Southern University campus, Chittagong on May 18, 2013. The workshop was jointly organized by Southern Career Planning & Development Centre (SCPDC) and Institute of Management and Information Technology (IMIT). Mr. Sajid Iqbal, GM, (Sales & Service) Robi Axiata, was the facilitator at the workshop. The event was divided into two phases. The keynote speaker came up with his paper on functions, areas & levels of Marketing, introduction to Marketing, Marketing model, Plan, procedure, visioning exercise, secrets success of Marketing at the first phase. A questionnaire session was held at the 2nd phase of the event where numerous questions were replied by the facilitator. Pro Vice-Chancellor of the University Professor Dr. Sharifuzzaman was present as Chief Guest in the closing ceremony and handed over Certificates to the participants of the event. Kazi Nazmul Huda, Asst Professor of Business Administration overall coordinated the workshop.

SOUTHERN SCHOOL & COLLEGE
International





Karnafully Regiment commander Lt. Colonel Faruq and Maj Mazahar adjutant of Karnafully regiment, Bangladesh National Cadet Corps (BNCC) paid a courtesy visit to the office of Southern University Vice-Chancellor Prof. Mohammad Ali. Founder and Treasurer Mr. Sarwar Jahan and Pro-VC Prof. Dr. Sharifuzzaman were also present at that time.



A special monthly seminar on soil test was held at department of Civil Engineering. Professor Mozammel Hoque, Advisor department of Civil Engineering was the chief guest of the seminar where the keynote presenter was Mohammad Abul Ahsan, Lecturer of the Department. Teachers and students were participated in the program.



Southern Offers American Semester type of Academic Courses & Curriculum



M'im-le`y-cwb e`enfi mshZ nDb



Collaboration with University of Massachusetts Boston

An official invitation was offered by University of Massachusetts Boston (UMASS) for possible collaborative opportunity between Southern University Bangladesh and University of Massachusetts Boston (UMASS), The Invitation offered by Dr. Timothy Shaw Professor and Director of Doctoral program in Global Governance and Human Security is the Graduate Program Director at the University of Massachusetts Boston. Founder of Southern University Mr. Sarwar Jahan & Head of the Department of Business Administration Associate Prof. Ishrat Jahan were represent Southern and participated in the meeting. UMASS found that it will be relevant to many of the goals of both universities and also look forward to the possibility of exploring potential points of future collaboration. In the meeting among others from College of Advancing and professional studies of UMASS were present.



Positive Classroom Behavior & Education for All

Classroom behavior is one of the complicated issues teachers face today. Disruptive behavior creates such a classroom environment that is not always favorable to learners. Always promote positive behavior before problems arise but this takes some planning. Teacher always praise students who are shine, but shouldn't forget to encourage those who are trying and struggling. Students often lack confidence and need more positive reinforcement. Showing respect to students includes listening to their needs and preserving their dignity. It also means living up to their expectations from teacher. Busy students are far less likely to exhibit disruptive behavior. Boredom and frustration often lead to students' acting out. A good teacher always listens. Ask students to make suggestions.

Many highly accomplished individuals have been unable to gain academic recognition for their knowledge in a particular field simply because of the way they acquired that knowledge. We believe in life-long learning, people deserve credit for what they know; no matter where they learned it. Many are in the midst of established careers or busy fulfilling important family responsibilities. They cannot interrupt their lives for several years of conventional classroom and lecture attendance. For others the financial strain is simply too burdensome. There are many bright, mature individuals who have physical limitations that make it difficult or impossible for them to take part in on-site classes. Therefore, Southern strive to expand educational opportunities for all. We are committed to provide students with an effective study program, to enhance students personal performance and competency to allow student to achieve their personal and professional goals.

We are all trying to learn and research new strategies for living in a rapidly changing, technological age.

-Sarwar Jahan
Founder, Southern University Bangladesh



To: SOUTHERN